# Hello, I'm Christian Lane Green.

I was always a creative kid. For as long as I can remember, I was rearranging every room in my family's home, drawing on pages of any spare notebooks I could get my hands on and spending hours in front an old desktop computer with my brother designing what we thought would be the next big video game. While these were basically nothing more than simple little smiley face doodles and terribly pixelated space ninjas, they helped pave the way for my exciting future in the world of design.

# Experience

CAMPING WORLD | CHICAGO, IL

#### DIRECTOR OF DESIGN

- Lead projects across graphic design, copywriting, photography, event design, and interactive experiences
- Elevate the Camping World brand by bringing new ideas and turning them into reality
- Mentor and work with other Creative Directors, Art Directors, designers, marketers, production artists, and occasionally freelancers to develop consistent & thoughful brand work
- Partner with content production team to oversee photo & video shoots and provide clear direction on how it will play into the final creative product

#### EPSILON | CHICAGO, IL

#### SENIOR ART DIRECTOR

- Create, cultivate & develop the Epsilon brand across numerous platforms
- Design across digital advertising mediums, direct mail, web pages, print materials & motion graphic/video design
- Develop a new brand visual identity & build a new Epsilon Brand Style Guide

#### HILLCRAFT CO | CHICAGO, IL

#### **OWNER & CREATIVE DIRECTOR**

- Execute brand conceptualization, including product design, market research & crowd-funding to launch Hillcraft Co
- Create responsive e-commerce website
- Draft & design email templates, social media posts, & product packaging

FOURSIDED | CHICAGO, IL

#### ART DIRECTOR

INNER SPLENDOR MEDIA | NEW YORK, NY

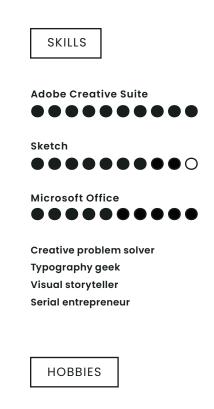
GRAPHIC DESIGNER

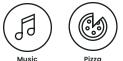
### CONTACT

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## EDUCATION

2009-2013 BACHELOR OF FINE ARTS University of Mississippi







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Available upon request.

2016-2022

2014-2018